

Philips
Mobile Phone

W715

Black

CTW715BLK



Better freedom and connection

Step up to greater speed, coverage and freedom with the Philips W715 featuring dual-mode GSM and WCDMA connectivity. Enjoy your current 2G plan and number plus speedy 3G for emails, web surfing and multimedia. Stay connected - always!

Stay close to what matters most

- Dual mode(WCDMA and GSM), dual coverage
- Enjoy fast downloads with HSDPA
- Go online anywhere with plug and play USB modem
- Speak face-to-face via video call

Multimedia essentials

- Capture your memories with 3 megapixel camera
- Enjoy Bluetooth stereo music
- Easy tuning with on-screen display on RDS FM radio stations
- MicroSD memory card slot for extra memory/ data storage

PHILIPS
sense and simplicity

Highlights

Dual mode(WCDMA and GSM)

Your Philips mobile phone incorporates two SIM cards to allow you access to WCDMA and GSM network connections at the same time. Now you can enjoy wider mobile coverage on two networks with just one phone.

HSDPA fast download

Download files and access emails and the web on your mobile phone with HSDPA, broadband-like speed. All you need is a valid service subscription from your network operator and the correct phone settings.

Plug and play USB modem

With plug and play USB modem, accessing the web and your emails on your laptop is a breeze, even when you're on the go. Simply

connect your Philips mobile phone to your laptop with the included data cable.

Video call

Save travel time while enjoying face-to-face communication with the people who matter via video call. Your phone camera captures and relays images to video call recipients with compatible mobile phones.

3 Megapixel camera

Capture and enjoy precious memories in clear and sharp picture quality with 3 megapixel resolution. Vibrant, colorful pictures are just a click away.

Bluetooth stereo music

Your Philips mobile phone supports A2DP Bluetooth Profile. It lets you enjoy your

favorite tunes wirelessly and in high quality stereo music from your Bluetooth headphones.

RDS FM Radio

Enjoy quick and easy tuning to your favorite stations with Radio Data System (RDS) display, which shows the name of the station instead of frequency numbers. RDS also allows stations to transmit text messages and information directly to your radio display, so you can keep updated with news updates and radio promotions.

MicroSD memory card slot

You can now enjoy extra capacity and storage of multimedia files by inserting a MicroSD memory card into the built-in memory card slot of your phone.

Specifications

Dimensions

- Antenna: Integrated
- Form Factor: Candy bar
- Handset color: BLACK
- Handset dimensions: 113.5x49.6x16.5mm

Network Features

- GPRS (Rx+Tx): Class 10 (4+2), Class B
- GSM band: 900, 1800, 1900 MHz
- Messaging: SMS (Short Message Service), Concatenated SMS (Long SMS), SMS multi-target, Predefined SMS, MMS, Multimedia Message Service, E-mail
- Services: SIM Toolkit / Release 99, WAP 2.0
- Voice Codec: FR/EFR/AMR/HR
- EDGE
- 3G: WCDMA
- WCDMA band: 850MHz, 2100MHz

OS

- Brew MP: Brew MP 1.03

Picture/Display

- Diagonal screen size (inch): 2.4 inch
- Main Display Colors: 262K
- Main Display Resolution: 240x320 pixel
- Main Display Technology: TFT

Still Picture Capturing

- Camera: Integrated
- Image sensor type: CMOS
- Preview frame rate: 15 frames/second
- Picture file format: JPEG
- Picture resolution: QVGA (320x240), VGA (640x480), 1M (1280x960), 2M (1600x1200), 3M (2048x1536)
- Special effects preview mode: Sepia, Negative color, B&W
- White balance: Automatic, Incandescent, Fluorescent, Daylight
- Picture quality: Normal, Fine

Still Picture Playback

- Picture Compression Format: BMP, JPEG, GIF, PNG, WBMP

Video Playback

- Compression formats: 3GP, MPEG4, H.263
- Frame rate (fps): 15, 30
- Resolution (pxl): 128x96, 128x160, 176x144, 220x176, 320x240

Video Recording

- Compression formats: 3GP
- Frame rate: 15 fps
- Resolution (pxl): 176x144, 320x240

Audio Playback

- Audio supported formats: Midi, AMR, WAV, MP3, WMA, AAC, AAC+

Audio Recording

- Record your own voice

Sound

- Ringers: MP3 ringer, Voice memo ringer, AMR ringer

Storage Media

- Memory Card Types: Micro Secure Digital (SD)
- Memory management: Memory status
- User memory: 80 MB
- Maximum memory card capacity: 32 GB

Convenience

- Buttons and controls: 4-way navigation key and enter, Camera key, Side keys, Soft keys
- Call Management: Call Forwarding, Call on Hold, Call Time, Call Waiting, Caller ID, Conference Call, Emergency Call, Microphone mute, Missed Calls, Received Calls, Firewall
- Clock/Version: Analogue, Digital, International clock
- Ease of Use: Hands free mode, In-flight mode, Keypad Lock, Vibra Alert
- Games and applications: Agenda, Alarm Clock, Calculator, Java MIDP 2.0, Stopwatch, Dashboard applications, Currency converter
- Language available: UI: English, Turkish, Vietnamese, Chinese Simplified
- Multimedia: FM Radio
- Personal Info Management: Time Zone, Smart Phonebook, Quick Note, SD card back-up
- Personalisation/Customization: Downloadable Picture, Downloadable Animated GIF, Downloadable Ringtones, Downloadable Java Applications, Wallpaper, Fotocall, Ringtones
- Text input: T9
- Vibrator

Connectivity

- AV streaming format: H263/MPEG4
- Bluetooth
- Headset: Via mini USB connector
- Modem Capabilities: GPRS, HSDPA DL 3.6Mbps, UL 384Kbps
- PC Link: USB 2.0
- Serial connections: USB-miniUSB data cable
- Bluetooth profiles: A2DP, Handsfree, Headset, Object push profile, File transfer profile
- Bluetooth version: 2.1+EDR

Multimedia Applications

- Memory Card Access: SD card slot

Accessories

- Standard Package Includes: Battery, Charger, Handset, Stereo Headset, USB data cable, User Manual, QSG(Quick start guide)

Power

- Battery capacity: 1900mAh
- Battery Type: Li-ion
- Electrical Enhancements: Back-up battery
- Standby time: WCDMA: up to 950 hrs; W+G: up to 545 hrs
- Talk time: WCDMA: up to 12 hrs; GSM: up to 22 hrs

Green Specifications

- Packaging material: Carton
- Packaging type: Giftbox
- User manual: Recycled paper



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